

Mt. Pleasant Consolidated Community Plan

July 2009



“Mt. Pleasant: A Pleasant Place To Be”



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Introduction

This planning document was developed under the leadership and direction of the Mt. Pleasant Executive Roundtable (Roundtable) and represents the next step in the Roundtable's community planning process. The purpose of the Mt. Pleasant Consolidated Community Plan is to improve the health and well-being of all residents of the Mt. Pleasant Community. The **goal** of the Consolidated Community Plan is to improve and strengthen the coordination of resources (financial and human) and services among agencies/programs who deliver services to residents of the Mt. Pleasant Community. This shift will increase service quality and support the more efficient use of limited financial resources.

The Roundtable engaged the services of two independent consultants to assist them in carrying out the steps needed to complete the planning process. The process undertaken by the consultants provided a valuable opportunity for community residents and its youth, staff of health and human service organizations serving the community, street club members, representatives from advocacy organizations, schools, faith based organizations, and other stakeholders, to share their unique perspectives, and to thereby exert significant influence on the course of the planning process.

The consultants completed the following planning activities in an effort to work in close relationship with the Roundtable members and to reach as many community stakeholders as possible:

- Facilitated monthly meetings and periodic retreat sessions with Roundtable members over a seven-month period to coordinate and guide the overall planning process.
- Supported the convening of topic specific work groups to examine each of the six focus areas to be addressed in the plan.
- Reviewed the strategic planning documents of each of the Roundtable's member organizations to identify additional opportunities for community coordination and collaboration.
- Interviewed individual Roundtable members to gather additional information to assist in the plan development process.
- Facilitated a series of focus group meetings with staff members from various agencies and programs located in the Mt. Pleasant Community, as well as with staff members of those agencies who served residents within the community, in order to gather additional information to assist with the plan development process.
- Facilitated a series of focus group meeting with youth (ages 6-18) who resided in the Mt. Pleasant community to gain a firsthand understanding of the needs and concerns of the community's youth.
- Summarized data from a community needs assessment survey of youth conducted by the Murtis H. Taylor Center's Communities Empowering Youth Project in 2008 to compare the results with information being collected from the youth focus groups.

- Facilitated small group discussion sessions at the Mt. Pleasant Community Zone’s Annual Meeting to gather input directly from additional community residents on the Roundtable’s planning initiatives for youth and for the overall community.

The Consolidated Community Plan is organized around six (6) focus areas:

- Economic Development – Having access to and effectively utilizing economic resources to maintain personal well being and to contribute to the stability and growth of the community. Primary Outcome: Residents have skills necessary to maintain an economically stable household and become financially literate.
- Education - Engaging in an educational process to acquire the knowledge, skills competencies and self-awareness needed to grow and to prosper both personally and socially. Primary Outcome: Residents are lifelong learners and have access to quality educational opportunities.
- Community & Family Empowerment - Obtaining and effectively utilizing resources to develop awareness, knowledge and skills needed to improve personal well being and the safety and vitality of the larger community. Primary Outcome: Residents are empowered and have opportunities to reach their full individual and collective potential.
- Physical Environment_ - Improving the physical appearance and environmental health of the Mt Pleasant Community. Primary Outcome: Mt. Pleasant is visually attractive and clean and receives regular upkeep and maintenance.
- Safety - Preserving the safety and well being of individuals and families who reside in the community and of the organizations and businesses who are located in and serve the residents of the community. Primary Outcome: Residents are safe and invested in maintaining the safety of community residents.
- Youth Development: Creating a community that enables all of its youth to feel safe and cared about, and to have access to the services and educational opportunities needed to support their health and well being and to fulfill their potential as caring members of the community, and as citizens of the larger society and the world. Primary Outcome: Youth reach their educational and developmental goals and are contributing members of the neighborhood and of the larger community.

Implementation strategies were developed for the six (6) focus areas. The Roundtable will plan, develop, monitor, and evaluate the progress of stated goals and objectives of the plan. Residents and community assets are important to the success of this plan.

Background and Overview of Phase I Consolidate Community Planning Process “Cooperative Visioning”:

The Mt Pleasant Executive Roundtable (Roundtable) was established in 2004 for the purpose of bringing together executive level staff of community and faith-based organizations to share information and provide updates regarding services and resources. The Mt. Pleasant Executive Roundtable convenes monthly to have constructive input in strengthening the community's infrastructure and work on issues facing our community.

The Roundtable is comprised of key decision makers of all, regardless of size, organizations that provide services to community residents. The Roundtable members are well known in the community by residents, families, schools, and others who provide, need or are interested in social and human services. Some members of the Roundtable do not have an office physically located or may have a branch office in the Mt Pleasant Community however, they provide a significant level of services and support to residents and are full members at the table to participate in information-sharing, input and planning initiatives.

In January 2008 the Saint Luke's Foundation and members of the Mt. Pleasant Executive Roundtable executed an agreement to begin a planning process for the primary purpose of developing the Mt. Pleasant Consolidated Community Plan.

The **Phase I** planning process was a four month undertaking that was completed in April 2008.

At the beginning of this planning process the Roundtable leadership expressed their desire for change in the way they conducted business. There was a collective realization that failure to work together would result in underutilization of services and duplication of effort. Therefore, the focus of this phase of the planning process came to be known as “*Cooperative Visioning*.” Cooperative Visioning was defined as a shared collective vision by key decision makers of the Roundtable who will work together in a strategic alignment to achieve the best possible outcomes for the residents of the Mt. Pleasant Community.

The purpose of the planning process was to identify points of intersections among existing Roundtable members' strategic plans, building upon the rich community assets, and to assist key decision makers in identifying areas of intersections and opportunities where they could work strategically together on community and quality of life issues. The outcome of the Mt. Pleasant Executive Roundtable members' engagement and exploration doing the planning process resulted in the identification of potential collaborative working opportunities across four major community planning goals. Therefore, in Phase I it was the consensus of the members that the Consolidated Community Plan would align with four major focus areas. The four major focus areas of this Consolidated Plan are:

- Economic Development
- Education
- Community & Family Empowerment
- Physical Environment & Safety

A Code of Regulations was established for the Roundtable members in order to facilitate a process for the development and adoption of key parameters and operating principles. The consensus of the group was that they wanted to move beyond “information sharing” sessions to a more formalized process that would strengthen their community mobilization efforts for the Mt Pleasant Community. Thus, the Mt. Pleasant Executive Roundtable *Code of Regulations* was adopted *March 2008*. Key Mt. Pleasant Executive Roundtable members signed the *Code of Regulation* document to solidify their commitment to the process and to the community. The membership structure is engaging and encourages the presence and input of others on a regular basis with the primary goal of meeting the needs of residents in the community (See Appendix).

The Mt Pleasant Executive Roundtable Phase I Governance Structure



The meetings were inclusive to gain a wide range of support and input for the planning process. Meetings were held with Dr. Eugene Sanders, CEO, Cleveland Metropolitan School District and Mr. Felton Thomas, CEO, Cleveland Public Library requesting staff participation from respective systems to participate in the planning process and

Roundtable members. Efforts were made to engage all systems that provide services to the Mt. Pleasant Community.

Phase II Planning Process:

The Mt. Pleasant Community Zone in collaboration with the Mt. Pleasant Executive Roundtable came together to develop a coordinated approach to completing the Mt. Pleasant Consolidated Community Plan. The expected outcome is a finalized Consolidated Community Plan for the community and represents Phase II of the Roundtables' Planning process.

The **purpose** of the Mt. Pleasant Consolidated Community Plan is to improve the health and well-being of all residents of the Mt. Pleasant Community. The **goal** of the Consolidated Community Plan is to improve and strengthen the coordination of resources (financial and human) and services among agencies/programs who deliver services to residents of the Mt. Pleasant Community. This shift will increase service quality and support the more efficient use of limited financial resources.

Mt. Pleasant Consolidated Community Planning process objectives:

- Support the identification and prioritization of community service needs and gaps that can be addressed through joint planning efforts.
- Develop joint project initiatives and jointly seek funding support from a variety of sources to meet the demands of a rapidly changing community and issues impacting Mt. Pleasant.
- Strategically develop opportunities that seek to improve the quality of life in the Mt. Pleasant Community where residents can work, play, eat, shop and worship.
- Use of data to help support learning, determine process towards important outcomes, and establish a process for accountability to each other as agency leaders and more importantly to the community stakeholders we service.
- Engage residents and other stakeholders as an integral component of the planning and implementation processes.

The Mt. Pleasant Consolidated Community Plan

The Cleveland Foundation set out to put in place a comprehensive, county-wide youth development initiative in partnership with other public/private funders and organizations. The Cleveland Foundation served as the lead convener. A Youth Development Task Force was created to consider the scope and design of the initiative. From this planning effort, MyCom was created.

The Consolidated Community Planning process was placed on hold. Roundtable members agreed to submit a proposal and identified the Mt. Pleasant Community Zone as the lead agency. In August 2008 the Mt. Pleasant Community was identified as one of eight neighborhood planning initiatives.

The creation of the MyCom Youth Development Plan provided a unique opportunity for youth, residents, health and human service organizations, street clubs, advocacy organizations, schools, faith based organizations, and other stakeholders to offer input and to influence the planning process.

In November 2008, the Mt. Pleasant Executive Roundtable members initiated Phase II of the Community Consolidated Plan. It was agreed that the Consolidated Community Plan should be organized around the four major focus areas which had been identified through several of its previous community planning efforts (the Mt. Pleasant Comprehensive Community Revitalization Plan, Phase I of the Community Consolidated Plan-Cooperative Visioning and the MyCom Youth Development Plan). The four focus areas changed to six focus areas. Safety was removed from Physical Environment and became a fifth focus area. With Mt. Pleasant Community becoming a MyCom Youth Development neighborhood, youth development became a sixth and separate focus area.

The Roundtable members were mobilized and have been supportive and engaging of the planning efforts. In conjunction with the Phase II Consolidated Community Planning process the Roundtable members wanted to further clarify their role and purpose as a partnership of organizations. The membership of the Mt. Pleasant Executive Roundtable officially adopted the following definition to more clearly describe the Roundtable's role and purpose as well as the values against which it would undertake its planning and implementation process.

The Mt. Pleasant Executive Roundtable's Definition of Partnership

The Mt. Pleasant Executive Roundtable is a collaborative partnership of executive leaders committed to identifying their common interests and values to support the development of a common vision and goals to be used in planning, funding, implementing and evaluating strategies aimed at strengthening, improving and sustaining the Mt Pleasant Community.

Values Supporting the Mt. Pleasant Executive Roundtable's definition of Partnership:

Open communication	Open decision making
Respect	Equality
Self-Determination	Advocacy
Responsibility	Accountability
Mutuality	Trust

Major Planning Areas

The six major planning focus areas which provided the framework for the development of the Community Consolidated Plan – **Phase II**.

Education - Engaging in an educational process to acquire the knowledge, skills competencies and self-awareness needed to grow and to prosper both personally and socially. **Primary Outcome:** Residents are lifelong learners and have access to quality educational opportunities.

Community and Family Empowerment - Obtaining and effectively utilizing resources to develop awareness, knowledge and skills needed to improve personal well being and the safety and vitality of the larger community. **Primary Outcome:** Residents are empowered and have opportunities to reach their full individual and collective potential.

Economic Development - Having access to and effectively utilizing economic resources to maintain personal well being and to contribute to the stability and growth of the community. **Primary Outcome:** Residents have skills necessary to maintain an economically stable household and become financially literate.

Physical Environment - Improving the physical appearance and environmental health of the Mt. Pleasant Community. **Primary Outcome:** Mt. Pleasant is visually attractive and clean and receives regular upkeep and maintenance.

Safety - Preserving the safety and well being of individuals and families who reside in the community and of the organizations and businesses who are located in and serve the residents of the community. **Primary Outcome:** Residents are safe and invested in maintaining the safety of community residents.

Youth Development: Creating a community that enables all of its youth to feel safe and cared about, and to have access to the services and educational opportunities needed to support their health and well being and to fulfill their potential as caring members of the community, and as citizens of the larger society and the world. **Primary Outcome:** Youth reach their educational and developmental goals and are contributing members of the neighborhood and of the larger community.

Community Engagement

The Mt. Pleasant Consolidated Community Plan planning effort provided a unique opportunity to engage the input of youth, family members, schools, residents, faith based organizations, staff of agencies working in the community, board members of agencies, human services organizations, street club members, individual members of the Mt Pleasant Executive Roundtable and other stakeholders to share their perspectives, thereby exerting significant influence on the course of the planning process. Their input was valuable in understanding the

rich history, their investment, their concerns, fears, hopes and dreams for the future of the Mt. Pleasant Community.

The following planning objectives were established to guide the process and engagement in the planning steps.

- Prioritized key questions to be addressed by each group or individuals and to be thoughtful in engaging input.
- Facilitated monthly meetings and periodic retreat sessions with Roundtable members over a seven-month period to coordinate and guide the overall planning process.
- Facilitated the development of topic specific work groups with lead Roundtable members to examine each of the six focus areas to be addressed in the plan. The work sessions included board members and/or staff of the respective Mt Pleasant Executive Roundtable organizations.
- Building on the strengths of the Roundtable member's organizations, a review of their strategic planning documents to identify additional opportunities for community coordination and collaboration.
- Interviewed individual Roundtable members to gather additional information to assist in the plan development process.
- Facilitated a series of focus group meetings with staff members from various agencies and programs located in the Mt. Pleasant Community, as well as with staff members of those agencies who serve residents within the community, in order to gather additional information to assist with the plan development process.
- Facilitated a series of focus group meetings with youth (ages 6-23) who resided in the Mt. Pleasant Community to gain a firsthand understanding of the needs and concerns of the community's youth.
- Building on existing information, summarized data from a community needs assessment survey of youth conducted by the Murtis H. Taylor Center's Communities Empowering Youth Project in 2008 to compare the results with information being collected from the youth focus groups.
- Educated the community about the Consolidated Community Planning process at the Mt. Pleasant Community Zone's Annual Meeting and small group discussion sessions were held to gather input directly from additional community residents regarding youth and for the overall community.

Community Values

The Roundtable adopted the following values to be used in planning and implementing the Community Consolidated Plan – Phase II

- Respect for the Self-Determination of the Community
- Cultural Responsiveness and Sensitivity
- Flexibility
- Laughter/Joy/Playfulness

- “Pay it Forward”
- Relationship
Responsibility
- Understanding
- Cooperation
- Curiosity
- Engagement
- Hope
- Mutual Support
- Peace
- Responsiveness

Community Vision Statement and Community Motto

To support current planning process Mt. Pleasant Executive Roundtable and community members adopted the community vision and community motto.

Community Motto

“Mt. Pleasant: A Pleasant Place to Be”

This statement represents the community’s vision of insuring that Mt. Pleasant is and remains a safe place to live, learn, work, play and worship.

Vision Statement for the Mt. Pleasant Community

The Mt. Pleasant Community is a place where all of the community’s residents can feel safe and respected, have access to supportive services and educational opportunities needed for their overall physical and emotional health, and can contribute their time, talents and skills to supporting and maintaining their community, while being involved and contributing citizens of the larger society and of the world.

Community Engagement & Assets/Highlights/Needs Analysis

The theme of this plan is to ***improve the well being of all residents in the Mt. Pleasant Community.***

The foundation of the Mt. Pleasant planning process is to build on Phase I and the current input and feedback from the community during the planning process. Thus the data summarized in this section was collected through processes undertaken in both Phase I and Phase II of the Consolidated Planning processes. (See Appendix)

The following themes are based in data collected from focus groups and individual interviews which were conducted as part of the planning process for the Consolidated Community Plan – Phase II.

Themes related to Strengths and Assets:

- Seniors are a stabilizing force and represent the community's history/legacy; and are a large voting block
- Churches are abundant and are an underutilized community resource
- There is a rich mixture of social services available—One Stop Shop and individual agencies
- There are active mechanisms for communicating with residents such as, Block Clubs, Street Clubs, Ward Meetings
- Active neighborhood beautification projects -that engage community residents
- Schools are located nearby and some offer after school programs
- The community's location offers direct access to downtown and borders on more affluent communities
- There are more households composed of families vs. those composed of isolated single individuals
- There is a vast child care resources network in terms of both number and variety
- Homeowners outnumber renters—pockets of well maintained properties
- There is a full service health care facility close by
- The community has an affordable housing stock as well as green space

Themes Related to the Threats and Challenges

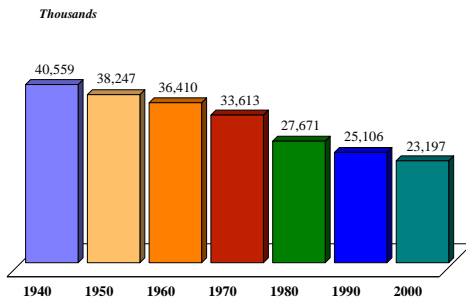
- There is drug activity and violence in the community
- There is a growing sense of hopelessness/depression/desperation/survival mode mentality that exists, as reflected in increasing foreclosures and a disregard for property
- There is generational poverty and evidence of the impact of many residents' having experienced repeated exposure to violence
- Seniors and other residents are concerned about safety and security on their streets and in their neighborhood overall
- There are a limited number of recreational/facilities/activities/programs for youth
- There is a lack of awareness by residents of availability of social services in the community and their access to other types of supports and resources. There is a need for more integration of services
- There is a need for diversity and an increase in the community's commercial development
- There is a need for more parent involvement in the schools at all grade levels
- There are not enough positive adult role models for youth
- There is insufficient support for beautification projects and working together to improve the physical environment of the community
- Residents are not taking advantage of property renovation resources, or of resources that are available to maintain vacant properties

The following is a summary of key demographic data related to the Mt. Pleasant Community.

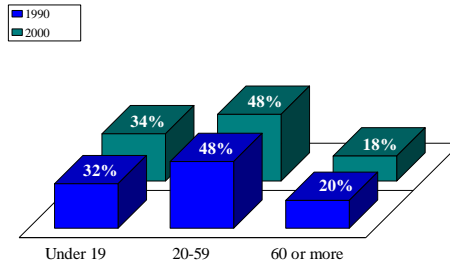
Socio-Demographic & Quality of Life Indicator Data	MT. PLEASANT
TOTAL POPULATION:	23,197
Total Population of youth 5-17	5,268
No. of Families with children <18 living below poverty	1,109
Percent of Families with children <18 living below poverty	30.99%
Number of Families	5,885
Number of Families w/ children < 18 years	3,579
Percent of families w/ children <18 years of age headed by females	64.4%
Percent of births to unmarried mothers	83.4%
Births to teen mothers per 1,000 females	80.2%
Percent of individuals w/ income below the poverty level	24.6%
Percent of families w/ children < 18 years w/ income below poverty	31.0%
Median Household Income	\$25,430
Unemployment Rate	13.4%
Percent of births to women without high school education	27.0%
Percent of persons 18+ by level of Educational Attainment	31% - < high school 34% high school graduate 35% some college or more

Population Trends for the Mt. Pleasant Community:

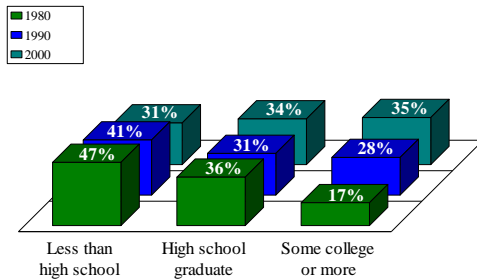
Total Population¹



Age¹



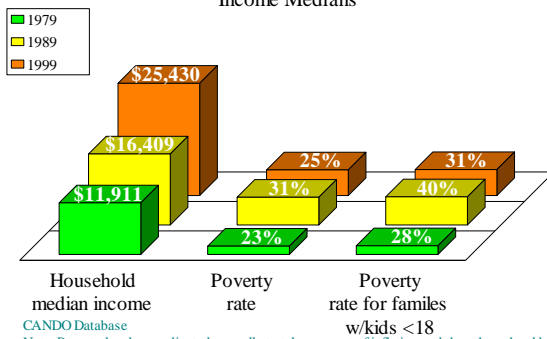
Educational Level



Among persons 25 or older
From CANDO Database

Economic Status/Household Income

Income Medians



CANDO Database

Note: Poverty levels are adjusted annually to take account of inflation and thus they should be comparable from year to year.

SOURCES:

City of Cleveland – Planning Commission Neighborhood Fact Sheet – Mt. Pleasant SPA Census 2000
NEO CANDO System, Center on Urban Poverty & Community Development, MSASS, Case Western Reserve University – Census 2000 data – NEO CANDO sources: 2004 & 2006 data sources
(Census Tracts: 1208.02, 1208.01, 1207.02, 1207.01)

The implementation of the Mt. Pleasant Executive Roundtable and the six (6) focus areas goals, objectives, strategies will be developed, monitored, and evaluated through and by the Mt. Pleasant Executive Roundtable.

Goals, Objectives and Implementation Strategies for the Roundtable and Six Strategic Focus Planning Areas:

Roundtable members will maintain his/her responsibilities to represent the interest/mission of his/her respective organization as well as the mutual interest of Mt. Pleasant residents.

Mt. Pleasant Consolidated Community Action Plan

Mt. Pleasant Executive Roundtable (Roundtable)

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
To strengthen every facet of the Mt. Pleasant Community Infrastructure	Strengthen the Mt. Pleasant Executive Roundtable (Roundtable)	<ul style="list-style-type: none"> • Agreement on MPERT convener • Complete membership (Youth Council, Resident Council, other providers, etc.) identification, roles, and responsibilities • Orientation of new members and sign the Code of Regulations 	<ul style="list-style-type: none"> • Convener identified • Number and diversity of membership • New members' oriented and sign Code of Regulations 	Mt. Pleasant Executive Roundtable
	Develop strategic work opportunities that seek to improve the quality of life for residents, who live, attend school, work, play, eat, and shop in the Mt. Pleasant Community	<ul style="list-style-type: none"> • Agreement of members to develop a consolidated community work plan • Hire consultant(s) • Identification and review current Mt. Pleasant organizations, agencies' strategic plans and work plans • Initiate a Youth Development Plan • Community Stakeholders, 	<ul style="list-style-type: none"> • Completion of the Mt. Pleasant Consolidated Community Plan and Action Plan • Completion of MyCom Plan and work plan 	Mt. Pleasant Executive Roundtable

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		resident and youth input into planning process		
To develop a more coordinated, on-going proactive approach in creating a more stabilized Mt. Pleasant Community	Support the identification and prioritization of community service needs and gaps	<ul style="list-style-type: none"> • Establish Community Results • Create performance measures • Establish a Theory of Change • Establish a data collection, analysis, and learning strategy connecting data sources to community result strategies, indicators, and a process for collecting and managing data. • Develop a data collection process that measures community results • Identify and implement opportunities for joint service delivery • Identification of potential resources 	<ul style="list-style-type: none"> • Community results established • Theory of Change developed • Data system established • Data collection underway • Joint proposals submitted 	Mt. Pleasant Executive Roundtable

**Focus Area #1
Education**

Engaging in an educational process to acquire the knowledge, skills, competencies and self – awareness needed to grow and to prosper both personally and professionally.

Primary Outcome: Residents are lifelong learners and have access to quality educational opportunities.

EDUCATION

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
<p>Increase the number of adult residents who receive their GED</p>	<p>Increase the number of available adult education classes and class sites located in the Mt. Pleasant Community</p>	<p>Form a cooperative relationship among all GED Providers in Mt. Pleasant in order to:</p> <ul style="list-style-type: none"> • Assess the current capacity/demand across all sites • Identify sites where additional classes are needed • Identify new location(s) for establishing classes to increase residents' access • Publicize the location and the 	<p>Short-Term</p> <ul style="list-style-type: none"> • Coordinate system among current GED providers • Current capacity and demand documented with recommendations • Increase the number of available classes <p>Long-Term</p> <ul style="list-style-type: none"> • New service sites established 	<p>Mt. Pleasant Executive Roundtable</p> <p>Agencies currently providing GED services in cooperation with the other GED providers and Cleveland Metropolitan School District</p>

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		<p style="text-align: center;">schedule of available classes</p> <ul style="list-style-type: none"> • Monitor service utilization across sites 		
	<p>Increase the number of adult residents participating in a pre-GED curriculum</p>	<p>In collaboration with the above objective and steps incorporate the need for pre-GED classes Assess the capacity and demand for pre-GED curriculum</p> <p>Establish a corps of volunteers at each site to support the delivery of the pre-GED curriculum Recruit and train volunteers, sufficient volunteers at each site Volunteers meet periodically across sites to share ideas and teaching strategies</p>	<p>SAME AS ABOVE</p>	<p>Mt. Pleasant Executive Roundtable</p> <p>Agencies currently providing GED services in cooperation with the other GED providers and Cleveland Metropolitan School District</p>
	<p>To increase the number of adult residents who pass the GED exam</p>	<p>Insure the availability of sufficient volunteers at each site to support readiness for GED exam</p> <p>Insure the availability of computer assisted materials at each site to support readiness for the GED exam</p>	<p>Number of adults participating in GED classes</p> <p>Number of adults who successfully complete GED classes</p> <p>Number of adults successfully passing GED test</p>	<p>Same As Above</p>

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		<p>Provide recognition to residents to successfully pass the GED exam</p> <p>Use residents who pass the GED exam as ambassadors for recruiting new participants in the GED classes</p>		
<p>Increase the number of residents who have access to educational and employment opportunities. (i.e. training manuals, books, newspapers)</p>	<p>Increase the number of sites where computers are available</p>	<p>Form a cooperative relationship among agencies with public computers in order to:</p> <ul style="list-style-type: none"> • Assess the availability and location of public computers • Assess the current and potential demand by residents for using public computers • Identify locations where additional computers can be located 	<p>Short Term</p> <ul style="list-style-type: none"> • Needs and demand assessment completed. • Recommendations. • Increase number of sites <p>Long Term</p> <ul style="list-style-type: none"> • Increase number of computers and sites 	<p>Mt. Pleasant Executive Roundtable</p> <p>Agencies in the community who have computers available for public use</p>
	<p>Providing training to residents on how to access vital online information</p>	<ul style="list-style-type: none"> • Recruit volunteers from the community to provide on-site training support 	<ul style="list-style-type: none"> • Number of recruited and trained volunteers • Train volunteers. • Increase access and 	<p>Mt. Pleasant Executive Roundtable</p> <p>Agencies in the</p>

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		<ul style="list-style-type: none"> • Provide initial and periodic training to the community volunteers • Hold periodic events to promote awareness of using computers for finding jobs and other types of important information 	usage	community who have computers available for public use

Focus Area #2
Community and Family Empowerment
 Obtaining and effectively utilizing resources to develop awareness, knowledge and skills needed to improve personal well being and the safety and vitality of the larger community.

Primary Outcome: Residents are empowered and have opportunities to reach their full individual and collective potential.

COMMUNITY & FAMILY EMPOWERMENT

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
Increase and coordinate opportunities for community engagement	Increase the number of active and engaged street clubs	Identify residents interested in helping to establish a street club on their respective streets Provide identified residents with information, training, etc. to support street club development Pilot test the use of free conference call services with established street clubs to maintain communication during the winter months	Short-term <ul style="list-style-type: none"> • Increase number of street/block clubs Long Term <ul style="list-style-type: none"> • Number of residents participating in community activities/opportunities 	MPERT will monitor and evaluate activities, block/street clubs, beautification committee, Mt. Pleasant Community Zone, community website, individual organization's websites
	Increase voter	Use street clubs and other	<ul style="list-style-type: none"> • Increase number of 	Mt. Pleasant

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
	registration and participation	resident initiatives to publicize voter registration Circulate voter registration information throughout the community	registered and percent of voters	Community Zone and other Roundtable Partners, Cuyahoga County Board of Elections, Faith-based organizations, Ward Clubs
Increase awareness and access to health and human services for individuals and families in the Mt. Pleasant Community	Coordinate the efforts of the health and human service providers in developing a comprehensive age appropriate health education program addressing major health issues and concerns	<p>Form a cooperative relationship with agencies providing health education services in order to develop a comprehensive health education program for residents</p> <p>Implement age appropriate programs for specific health issues/concerns e.g.;</p> <ul style="list-style-type: none"> • Implement educational programs for residents 50 and over regarding HIV/AIDS • Implement programs to educate parents about the importance of nutrition and exercise in 	<p>Short Term</p> <ul style="list-style-type: none"> • Cooperative relationship with all agencies in community offering health promotion services • Comprehensive plan created • Health education programs offered • Decrease in health disparities <p>Long Term</p> <ul style="list-style-type: none"> • Increase number of programs that address the needs of all age groups and of all major health issues/concerns • Increased number of participants utilizing services 	Mt. Pleasant Community Zone and other Roundtable Partners, health care providers, schools

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		preventing childhood obesity		
	Establish a data base of health and human services available to Mt. Pleasant residents (in and out of the community)	Coordinate a process to collect uniform information regarding health and human services readily available and accessible to Mt. Pleasant residents <ul style="list-style-type: none"> • Identify and review information contained in First Call for Help Data Base for Mt. Pleasant • Collect information to supplement information contained in data base • Identify gaps in reported information • Devise process for collecting information not included in the data base 	Short Term <ul style="list-style-type: none"> • Service gap information identified and plan to address developed • Successful implementation of plan • Mt. Pleasant Resource Directory • Community organizations and neighborhood websites providing information to residents Long Term <ul style="list-style-type: none"> • Updating process identified and information posted in a timely manner 	Mt. Pleasant Zone and other Roundtable Partners, First Call for Help

Focus Area #3
Economic Development
 Having access to and effectively utilizing economic resources to maintain personal well being and to contribute to the stability and growth of the community.

Primary Outcome: Residents have skills necessary to maintain an economically stable household and become financially literate.

ECONOMIC DEVELOPMENT

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
To increase the wealth of Mt. Pleasant residents.	To increase residents' participation the IDA Savings Program.	Conduct workshops on IDA programs and enrollment Disseminating information throughout the community regarding the workshops and program, i.e., websites, neighborhood newsletters	Increased number of residents participation in IDA programs Number of residents successfully completing IDA program	TBD through Roundtable members, WECO, Cleveland Saves, Financial Institutions offering the program
	To increase residents' participation in financial literacy education program	Wealth build classes implemented Disseminating information throughout the community	Numbers of participants participating in wealth build activities	TBD through Roundtable membership, WECO, Cleveland Saves, Financial Institutions offering the program

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		<p>regarding the importance of financial literacy</p> <p>To offer periodic education and training sessions regarding financial literacy</p>	Number of wealth build plans developed	
<p>To develop a plan for a “branded” business district or corridor in the Mt. Pleasant Community</p>	To complete the development of the “branded” plan	Input from businesses, residents, and key stakeholders	Plan completed by 2010	Mt. Pleasant NOW Development Corporation, other CDC’s due to redistricting of wards
	To implement the “branded” plan	Identify potential resources	Resources identified Request for funding submitted	MPNDC, Roundtable, support from other CDC’s, financial institutions

Focus Area #4
Physical Environment:
 Improving the physical appearance
 and environmental health of the
 community

PHYSICAL ENVIRONMENT

Primary Outcome: Mt. Pleasant is visually attractive and clean and receives regular upkeep and maintenance.

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
Reduce and transform vacant and abandoned properties in the Mt Pleasant Community	To eliminate blight in the Mt. Pleasant Community	Maintain an updated inventory of vacant and abandoned properties in Mt. Pleasant Maintain and update priority listings of properties for demolition Maintain and update a priority list of properties for conversion Educate residents on the importance of reporting problems related to vacant/abandoned properties on their streets	Short term <ul style="list-style-type: none"> • Quarterly list of vacant and abandoned properties • Plan to address vacant and abandoned properties developed that include all stakeholders Long Term <ul style="list-style-type: none"> • Decrease number of vacant and abandoned properties 	MPERT will monitor and evaluate activities, block/street clubs, beautification committee, Mt. Pleasant NOW in cooperation with City of Cleveland

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		Support residents in taking initiative to create community transformation/beautification projects		
Coordinate and support existing community beautification projects and identify resources for developing additional projects	<p>Increase residents' awareness of and participation in the Home Improvement Program</p>	<p>Identify home improvement programs Community awareness and education programs, i.e., workshops Identify innovative means to disseminate information about the program throughout the community, i.e., community newsletters, websites</p>	<p>Short Term</p> <ul style="list-style-type: none"> • Increase number of properties passing home inspections • Decrease number of properties in housing court 	<p>MPERT will monitor and evaluate activities, block/street clubs, beautification committee, Mt. Pleasant NOW in cooperation with City of Cleveland</p>
	<p>Increase residents' awareness of and participation in home and street improvement activities</p>	<p>Identify innovative means to disseminate information about the program throughout the community. Identify and implement streetscape and residential beautification activities</p>	<ul style="list-style-type: none"> • Increase number of streetscapes projects, i.e., community gardens, beautification sites, resident parkways 	<p>MPERT will monitor and evaluate activities, block/street clubs, beautification committee, Mt. Pleasant NOW in cooperation with City of Cleveland, ParkWorks, Ohio State Extension</p>

**Focus Area #5
Safety**

Preserving the safety and well being of individuals and families who reside in the community and of the organizations and businesses who are located in, and serve the residents of the community.

Primary Outcome: Residents are safe and invested in maintaining the safety of community residents.

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
Increase the community's involvement in crime prevention and safety programs	To increase the number of Block Watch Programs in the community	<p>Work in cooperation with existing street clubs to establish a Block Watch Program</p> <p>Assist residents in establishing additional street/block clubs</p> <p>Provide residents with training support and resources needed to establish Block Watch Programs</p>	<p>Short Term</p> <ul style="list-style-type: none"> • Number of Block Watch Programs established • Number of new street/block clubs 	Mt. Pleasant Community Zone, residents, Residents for Community Change
	To increase the number of	Identification of best practice safety training	<p>Short Term</p> <ul style="list-style-type: none"> • Decrease in 	

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
	residents and business owners who have received training regarding safety and controlling gang related activities	<p>programs/activities</p> <p>Assess business owners safety concerns Provide best practice programs/ activities.</p> <p>Provide information in a variety of methods, i.e., newsletters, websites (organizations and businesses if available)</p> <p>Offer training sessions</p>	crime	Department, Community Relations Department, security organizations, community/faith-based organizations
	To increase the awareness and utilization of services available for ex-offenders returning to live in the community	<p>Work with the appropriate officials e.g., Probation Department to provide ex-offenders with information about available services</p> <p>Launch outreach programs for ex-offenders</p>	<p>Short term</p> <ul style="list-style-type: none"> • Number returning vs. number utilizing services <p>Long Term</p> <ul style="list-style-type: none"> • outreach program implemented 	Roundtable members, re-entry programs, ex-offenders and family
To reduce crime in the Mt. Pleasant Community	Develop and implement a Community Safety Plan	<p>Compile current information regarding the number, type of crimes occurring</p> <p>Solicit input from residents and business owners on safety concerns</p>	<p>Short Term</p> <ul style="list-style-type: none"> • Compile information <p>Long Term</p> <ul style="list-style-type: none"> • Create and implementation of plan • Decrease in 	Roundtable members, safety forces, residents, businesses

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		Develop action steps and accountabilities for crime reduction	crime	
	To increase residents' and business owners' use of technology in crime prevention.	<p>Survey residents and business owners regarding their interest in using technology to prevent crimes</p> <p>Develop a program(s) to promote resident and business use of technology</p>	<p>Short Term</p> <ul style="list-style-type: none"> • Survey completed and analyzed with recommendations • Implement the use of technology <p>Long Term</p> <ul style="list-style-type: none"> • Increase number of program participants 	Roundtable members, residents, businesses
	Establish a system of measurement and accountability for crime reduction in cooperation with law enforcement and city officials	<p>Hold regular meetings with city officials and law enforcement officials to:</p> <ul style="list-style-type: none"> • review status of crime prevention efforts • identify safety education opportunities and police response priorities • involvement of residents and others in a safety initiative 	<p>Short Term</p> <ul style="list-style-type: none"> • meetings held • residents participation • crimes to be measured and monitored identified <p>Long Term</p> <ul style="list-style-type: none"> • System established and updated 	Roundtable members, residents, businesses, safety officials

Focus Area #6
Youth
 Insuring that all of the community's youth feel safe, have access to supportive adults and services needed for physical and emotional health, and to become contributing members of the community.

For the Need and Goal Statements associated with this Focus Area see the document, *Youth Development (MyCom) Plan for the Mt. Pleasant Community.*

The Mt. Pleasant MyCom Youth Development Plan enabled the community to embrace responsibility for the development and well being of its youth. In addition, it will support the delivery of a comprehensive array of programs and services for youth and their families which can be delivered in a more coordinated and efficient manner.

Mt. Pleasant MyCom Education Action Plan

Goal(s)	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
Mt. Pleasant youth stay in school and achieve academic goals and success	To provide high quality support services to parents to ensure that they have the information and resources to support youth academically, socially, and emotionally	Form collaborative relationships with partners including the Cleveland Metropolitan School District (CMSD) neighborhood schools, parents, businesses, and faith based institutions, social	By 2009-2010 school year, establish list of providers and targeted service areas to be implemented in at least one MP school By 2009 -2010 school year, in partnership w/ CMSD establish an inventory of all targeted services and	Mt. Pleasant Executive Roundtable (Roundtable) members will identify a lead agency to coordinate activities. Roundtable will

Goal(s)	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		<p>services agencies in the Mt. Pleasant Community Network with community partners to bring expert knowledge and various resources to help improve reading, safety, behavior, and family health.</p> <p>Pilot in two (2) CMSD Mt. Pleasant Schools</p>	<p>develop a detailed referral protocol</p> <p>By 2009 -2010 school year, develop a "Master Schedule" outlining the service provision for each school day</p>	<p>monitor the activities.</p>
		<p>Create a Memorandum of Understanding & Cooperation, identifying opportunities for service coordination among Roundtable members and other none Roundtable providers. Identify service gaps and potential providers to participate on the Roundtable to include providers whose headquarters are in Mt. Pleasant and providers who have staffing presence but are not headquartered in Mt. Pleasant</p>	<p>Memorandum of Understanding & Cooperation established</p>	<p>Roundtable Members will identify a lead agency to coordinate activities. Roundtable will monitor the activities</p>

Mt. Pleasant MyCom Community & Family Empowerment Action Plan

Goal(s)	Objectives	Strategies/Activities	Metrics	Responsible Organization/Entity
<p>Increase youth's access to treatment</p>	<p>Identify and develop partnership with agencies providing school-based and community-based programs regarding adolescent health, behavior/mental health and human sexuality and sexually transmitted diseases</p>	<p>Develop referral protocols for youth and family services. Inventory of CMSD health providers servicing Mt. Pleasant Schools Inventory of health care providers servicing Mt. Pleasant youth Engage the MP Youth Advisory Council in identifying service gaps and suggestions for a youth service delivery system Identify and contact CMSD staff to gain information. Obtain MP school-based provider information Contact neighboring healthcare providers. Obtain community-based services available to MP youth and families Youth Advisory Council will assist in identification of providers, review current services, recommend appropriate provisions</p>	<p>Referral protocols for youth and family services developed Increase knowledge about avoiding risky sexual behavior Youth participate in leadership training, life-skills building and family support services</p>	<p>Roundtable members will identify a lead agency to coordinate activities. The Roundtable will monitor the activities Mt. Pleasant Community Zone (MPCZ) is currently training 10 MP youth to become Youth Advocates</p>
<p>Reduce social isolation and increase a sense of</p>	<p>Develop a core of social support services for youth.</p>	<p>Update the Roundtable's Children and Youth Matrix and the Mt. Pleasant Resource</p>	<p>Matrix updated. Increase number of youth services</p>	<p>Roundtable members will identify a lead agency to coordinate activities</p>

Goal(s)	Objectives	Strategies/Activities	Metrics	Responsible Organization/Entity
<p>community connection among youth</p>		<p>Directory. Engage the MP Youth Advisory Council in identifying service gaps and needed youth services Develop and implement a plan to ensure services are available to youth Advocate for needed resources</p>	<p>Increase in referral to appropriate health and behavior/mental health services</p>	<p>The Roundtable will monitor the activities MPCZ develop a community directory. The directory will be updated, distributed, and train community stakeholders on how to use the directory</p>

Mt. Pleasant MyCom Economic Development Action Plan

Goal(s)	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
<p>Establish a job readiness, job-training, and jobs initiative for youth year round</p>	<p>Provide summer employment opportunities for youth within the Mt. Pleasant Community</p>	<p>Establish a Mt. Pleasant neighborhood initiative to employ Mt. Pleasant youth within Mt. Pleasant area businesses Establish agreements between 10 – 20 area businesses to employ youth willing to pay at least one-half of wages Establish a minimum of \$20,000 donations from faith institutions, foundations, MP providers, and foundations. Establish partnership with CMSD and CMSD schools – (John F. Kennedy, John Adams High Schools) to provide youth for the program</p>	<p>A minimum of 20 youth for 10 weeks during the 1st year Program will begin in the summer two (2) weeks after school ends</p>	<p>Roundtable members will identify a lead agency to coordinate activities Roundtable will monitor the activities Mt. Pleasant NOW Development Corporation, high school liaisons, volunteers for training and development sessions Youth Advocates</p>
		<p>Establish a job readiness and training initiative for youth year round Establish partnership with organizations/individuals to perform training Establish partnership with area high schools to conduct training</p>	<p>A minimum of 50 students, ages 14-18, will attend four (4) youth job readiness and job-training sessions during the school year</p>	<p>Roundtable members will identify a lead agency to coordinate activities. Roundtable will monitor the activities, volunteers and speakers.</p>

Mt. Pleasant MyCom Physical Environment Action Plan

Goal	Objective	Strategies /Activities	Metrics	Responsible Organization/Entity
<p>Develop a plan for engaging youth in taking pride in and contributing to the upkeep and beautification of their community</p>	<p>Establish partnership with CMSD and community K-8 schools to implement a annual spring and fall clean-up program</p>	<p>Establish support with area K-8 schools Establish parents/volunteers to provide oversight. Formulate a youth clean-up committee Clean up streets near school Conduct one cleaning in fall and one in spring</p>	<p>Annual event</p>	<p>Roundtable members will identify a lead agency to coordinate activities. Community Schools Youth Clean-up Committee</p>
<p>Develop a plan for creating and maintaining safe outdoor play spaces for youth (additional play grounds, baseball fields, basketball courts)</p>	<p>In partnership with community stakeholders, engage youth in developing at least two (2) neighborhood play spaces on city vacant lots</p>	<p>Identify vacant city lots. Support from community schools, parents who reside in designated areas. Identify companies that construct play spaces</p>	<p>Spring 2010</p>	<p>Roundtable members will identify a lead agency to coordinate activities. Community Schools Youth Clean-up Committee</p>

Mt. Pleasant MyCom Safety Action Plan

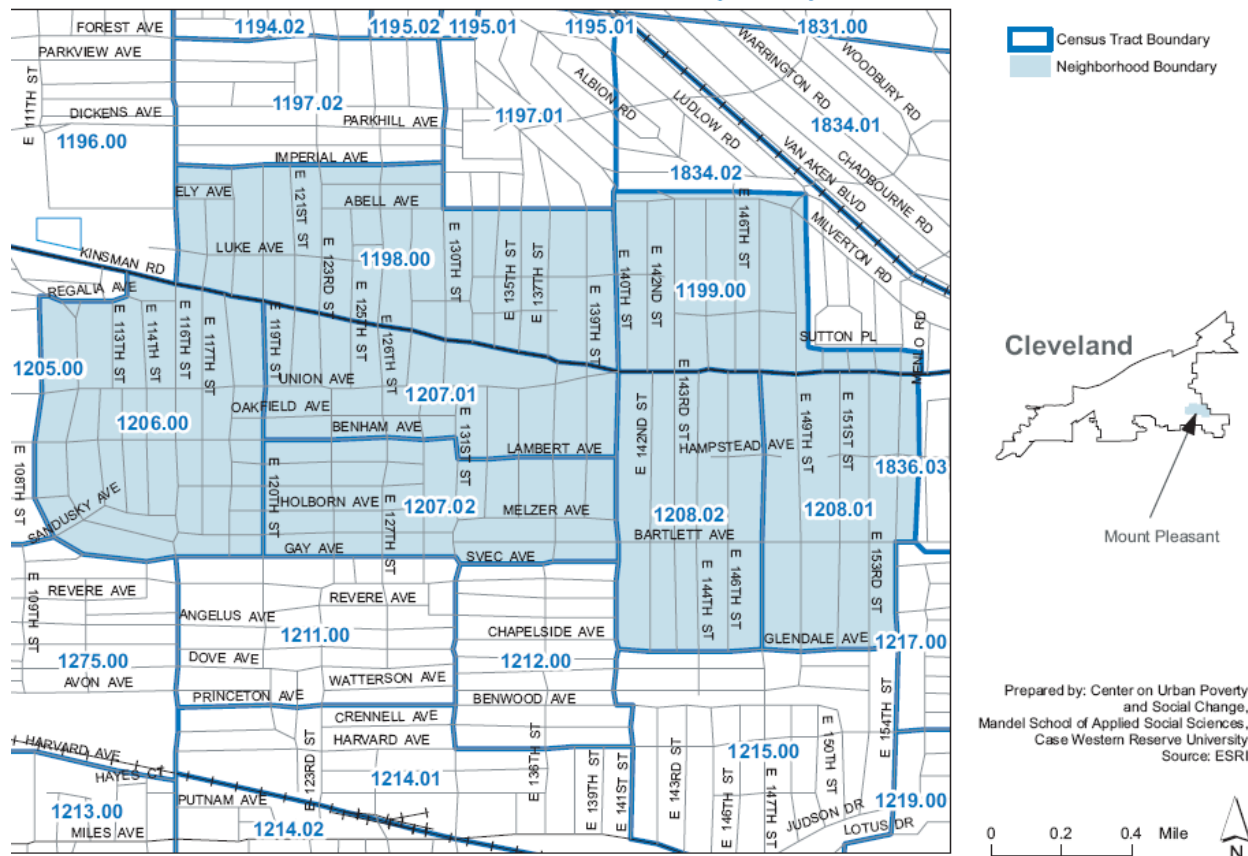
Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
<p>Prevent youth violence by providing opportunities, resources, and support for healthy youth maturation and development</p>	<p>Develop and implement strategies to neutralize gang mentality, de-escalate gang violence, and self-destructive behaviors among youth to make the community a safe place to live, learn, play, work, and worship</p>	<p>Increase the access of families to youth diversionary programs to provide a range of supportive services to youth who have been suspended, expelled, dropped out of school, and/or who have been charged with delinquent offenses Work with court and law enforcement to plan and monitor youth involved in the justice system to engage in positive youth development activities Work with law enforcement, schools, and key stakeholders to partner in strategic crime reduction initiatives Youth Peace, Justice and Empowerment Summit</p>	<p>Reduction in youth crime activity. Youth are participating in diversion activities</p>	<p>Roundtable members will identify a lead agency to coordinate activities. Roundtable will monitor the activities Thea Bowman Center, Discovery Center, Teen Point of View, Boys and Girls Club, Murtis H. Taylor Multi-Service Center, Community Outreach Workers, Peace in the Hood, Youth Council Advocates</p>
		<p>Provide information and education to youth and community regarding how to avoid/prevent youth violence. Train youth, residents, businesses to identify and respond to gang violence and negative community activity. Training and engagement of youth in social skills</p>		<p>Roundtable members will identify a lead agency to coordinate activities. Roundtable will monitor the activities Thea Bowman Center, Discovery Center, Teen Point of View, Boys and Girls Club, Murtis H. Taylor Multi-Service</p>

Goal	Objective(s)	Strategies/Activities	Metrics	Responsible Organization/Entity
		development activities to learn positive approaches to growing up and planning for the future		Center, Community Outreach Workers, Peace in the Hood, Youth Council Advocates

Appendix

Mt. Pleasant Community Map Code of Regulations Mt. Pleasant Executive Roundtable Members SWOT Analysis Mt. Pleasant Pictures

Mount Pleasant Cleveland, OH (2000)



Mt. Pleasant Executive Roundtable

CODE OF REGULATIONS

HISTORICAL BACKGROUND:

Through the vision of Councilman Zachary Reed, the Mt. Pleasant Executive Roundtable was established as a forum to:

- ◆ Create a venue for on-going meeting sessions as a way to bring together community leaders, stakeholders, and organizations serving the Mt. Pleasant neighborhood.
- ◆ Promote information-sharing about upcoming major events impacting the Mt. Pleasant neighborhood.
- ◆ Promote networking activities among the agencies serving the Mt. Pleasant neighborhood.

COMPOSITION:

Membership into the Mt. Pleasant Executive Roundtable shall consist of key decision-makers (e.g., executive director status) of large, medium & small organizations that provide services to the residents of the Mt. Pleasant neighborhood.

RATIONALE:

As a catalyst for change, on this 20th day of March in the year 2008, the community partners of the Mt. Pleasant Executive Roundtable hereby desires to strengthen and formalize our structure. Subsequently, from this time forward, the major goals of the Roundtable activities shall concentrate on the following:

- I. To strengthen every facet of the Mt. Pleasant Community infrastructure.
- II. To develop a more coordinated, on-going proactive approach in creating a more stabilized Mt. Pleasant Community.

THEREFORE, the community partners agree to the following objectives:

- ◆ Support the identification and prioritization of community service needs and gaps.
- ◆ Seek, develop & submit "*joint project initiatives*" to various local, state, federal and foundation funding bodies in response to rapidly changing community issues impacting the Mt. Pleasant neighborhood.
- ◆ Develop strategic work opportunities that seek to improve the quality of life for residents, who *live, attend school, work, play, eat, and shop* in the Mt. Pleasant Community.

ROUNDTABLE STRUCTURE & GUIDELINES:

Since, there is no statutory authority or governance structure that mandates participation in the Roundtable meetings, community partners wishes to be in accordance with Robert's Rules of Order and thereby, defines the Roundtable structure and activities within the "Mass Meeting" category under a Deliberative Assembly classification.

As community partners of a deliberative assembly, each partner maintains the duty and responsibility to the following criterion:

- ◆ Attend meetings
- ◆ Offer motions
- ◆ Speak in debate
- ◆ Vote
- ◆ Obey the rules
- ◆ Bring forward and/or promote the actions of the Roundtable goals
- ◆ Nominate other members
- ◆ Hold office
- ◆ Fulfill assigned duties until properly excused

TYPES OF MEETINGS:

Shall consist of the following:

- ◆ Regular
- ◆ Special /Ad hoc

Presently, WARD 3 Council representative is facilitating the role for this planning process. A permanent convener will be identified.

Furthermore, community partners seek to abide by the following guidelines:

- Enhance staffing capacity to develop a formal agenda setting protocol for the Roundtable structure, i.e., collecting information, setting the agenda, sending out agenda materials one week in advance, reporting data and issuing progress/status reports concerning the consolidated planning document.
- Each community partner maintains an "Equal Partner" standing w/ one vote.
- Each community partner in attendance shall be the key-decision maker (executive director status) for the purposes of voting on important issues impacting the Roundtable activities.
- Scheduled meeting shall continue to be held on the 3rd Thursday of every month or an agreed upon alternative meeting date.

- Community partners shall maintain confidentiality and not disclose or disseminate information not ready for public release.
- For the purpose of addressing emerging issues or aiding in the further development of a strategic area, each community partner will obtain a consensus from the Roundtable membership for the creation of any ad hoc committee.

MUTUAL BENEFIT – FOR EACH COMMUNITY PARTNER

- ◆ Acknowledge the asset/value of each community partner’s participation.
- ◆ Strengthen partnership planning activities.
- ◆ Jointly leverage additional resources.
- ◆ Identify and maximize “*points of intersection*” among existing community partner agencies as a strategy to enhance capacity-building for the neighborhood.
- ◆ Formalize information dissemination and thereby strengthen communication activities among community partners.
- ◆ Maintain positive, cooperative relationships.

OPERATING PRINCIPLES:

Therefore, as community partners of the Mt. Pleasant Executive Directors Roundtable, we agree to abide by the following operating principles:

1. Community partners will maintain his/her responsibilities to represent the interests/mission of his/her respective organization as well as the mutual interests of Mt. Pleasant residents.
2. Community partners are to treat each other with mutual respect and do nothing to violate the trust and spirit of cooperation of the Roundtable work activities.

As community partners of the Mt. Pleasant Executive Roundtable, the above “Code of Regulations” was signed, whereby solidifying members’ commitment to this process and to the Mt. Pleasant Community.

MT. PLEASANT EXECUTIVE ROUNDTABLE: (Key Participant Roster)

NAME:	ADDISON, Ruth (Lovell Custer)
TITLE:	Executive Director
AGENCY:	MURTIS H. TAYLOR MULTI-SERVICES CENTER
ADDRESS:	13422 Kinsman Rd., Cleve, OH 44120
PHONE/EMAIL:	216.283.4400 / raaddison@murtistaylor.org

NAME: COATES, Diane
TITLE: Site Coordinator (Resident)
AGENCY: MT. PLEASANT WEED & SEED PROGRAM
ADDRESS: 13422 Kinsman Rd (MHTMSC), Cleve, OH 44120
PHONE/EMAIL: 216.283.4400, ext. 2265/cmoe@sbcglobal.net

NAME: LEWIS- CURLEE, Debra (Program Director-Beverly Burks)
TITLE: Executive Director
AGENCY: MT. PLEASANT COMMUNITY ZONE
ADDRESS: 3438 East 137th St., Cleve, OH 44120
PHONE/EMAIL: [216.752.3492](tel:216.752.3492)/ dlcurlee@mpcz.org/bburks@mpcz.org

NAME: CASH, Eugenia
TITLE: Director, Support Services
AGENCY: CLEVELAND METROPOLITAN SCHOOL DISTRICT
ADDRESS: 1380 East Sixth Street, Cleve, OH 44114
PHONE/EMAIL: Eugenia.Cash@cmsdnet.net

NAME: MCCLAIN, Terrance
TITLE: President (Resident)
AGENCY: MT. PLEASANT BUSINESS ASSOCIATION
ADDRESS: 3669 East 131st St., Cleve, OH 44120
PHONE/EMAIL: 216.295.9447terrancemcclain@sbcglobal.net

NAME: MOORE, Teresa
TITLE: Manager
AGENCY: NEIGHBORHOOD FAMILY SERVICES CENTER-MT. PLEASANT
ADDRESS: 13815 Kinsman Rd., Cleve, OH 44120
PHONE/EMAIL: 216.561.5488/mooret06@odjfs.state.oh.us

NAME: REED, Councilman Zack (Exe Asst- Naila Deskins)
TITLE: Councilman
AGENCY: WARD 3-CITY OF CLEVELAND
ADDRESS: 601 Lakeside Avenue, Cleveland, Ohio 44114
PHONE/EMAIL: 216.664.4945/ward03@clevelandcitycouncil.org

NAME: LOGAN-RIED, Paula
TITLE: Branch Manager
AGENCY: CLEVELAND PUBLIC LIBRARY – MT. PLEASANT BRANCH
ADDRESS: 14000 Kinsman Rd., Cleve, OH 44120
PHONE/EMAIL: 216.623.2825/paula.loga-reid@cpl.org

NAME: RICH, Roy

TITLE: Commander
AGENCY: 4th DISTRICT POLICE STATION
ADDRESS: 9333 Kinsman Rd., Cleve, OH 44104
PHONE/EMAIL: 216.623.5400/rrich@city.cleveland.oh.us

NAME: SOEDER, Ron
TITLE: President
AGENCY: BOYS & GIRLS CLUBS OF CLEVELAND
ADDRESS: 6114 Broadway Ave., Cleve, OH 44127 (Administrative Office)
PHONE/EMAIL: 216.883.2163/rsoeder@clevekids.org

NAME: STONE, Tom (Exe Asst – Karen Armbruster)
TITLE: Executive Director
AGENCY: MT.PLEASANT NOW DEVELOPMENT CORPORATION
ADDRESS: 13815 Kinsman Rd., Cleve, OH 44120
PHONE/EMAIL: 216.751.0023/tstone@mtpleasantnow.org

NAME: SAMAD, Khalid (Rai Roberson)
TITLE: Executive Director
AGENCY: Peace In The Hood
ADDRESS: 13422 Kinsman Road, Cleveland, Ohio 44120
PHONE/EMAIL: 216.283-4400/peaceinthehood@yahoo.com

NAME: SMITH, Sherri
TITLE: Mt. Pleasant Ministerial Alliance Coordinator
AGENCY: Mt. Olive Baptist Church
ADDRESS: 3290 East 126th Street, Cleveland, Ohio 44120
PHONE/EMAIL: 216.991.2830serenity2667@yahoo.com

NAME: Pastor Claude Williams,
TITLE: President
AGENCY: Mt. Pleasant Ministerial Alliance
ADDRESS: 11900 Kinsman Road, Cleveland, Ohio 44120
PHONE/EMAIL: covenantlove1@aol.com
Cliff Watson- cliffw@apk.net

NAME: REESE, Gayle
TITLE: Executive Director
AGENCY: Ministry of Reconciliation
ADDRESS: 16413 Walden Avenue, Cleveland, Ohio 44120
PHONE/EMAIL: 216.921-2335/216.571.4885/marvingailreese@sbcglobal.net

NAME: TATUM, Larry D.
TITLE: Pastor
AGENCY: NEW SARDIS PRIMITIVE BAPTIST CHURCH

ADDRESS: 3474 East 147th St., Cleve, OH 44120
PHONE/EMAIL: 216.921.9198/holyspirit001@msn.com

NAME: TOBBE, Sheila Marie Sr.
TITLE: Executive Director
AGENCY: THE THEA BOWMAN CENTER
ADDRESS: 11901 Oakfield Avenue., Cleve, OH
PHONE/EMAIL: 216.491.0669/sheilamarie10@juno.com

NAME: ELLINGTON, Shirley
TITLE: Executive Director
AGENCY: DISCOVERY CENTER*
ADDRESS: 13806 Kinsman Rd., Cleve, OH 44120
PHONE/EMAIL: 216.283.5960/shirleyjell1@yahoo.com

COMMUNITY REPRESENTATIVES:

Mary Fox
Clarence Byrd

SWOT Analysis

During the community engagement planning process, participants identified several attributes throughout the community that added value and strength to the neighborhood. These noted attributes are the assets of the community upon which a stronger and healthier community can build a more sustainable environment for its citizens, to work, live, play and worship. The following information about the Mt. Pleasant Community was collected from members of the Mt. Pleasant Executive Roundtable, providers, and community stakeholders of the Mt. Pleasant Community in conjunction with the planning process for the Consolidated Community Plan – Phase I.

Summary of the Community's Strengths, Weaknesses, Opportunities and Threats

- Proximity to downtown
- Public transportation accessibility (RTA)
- Numerous development opportunities
- A. J. Rickoff School and John Adams– expanded opportunities for community programming
- Two new schools- under construction Charles Dickens and Nathan Hale School
- Robert Fulton School
- Hope Academy-Charter School
- Mt. Pleasant Branch and East 131st Street -Cleveland Public Library
- Cuyahoga County Local Human Services
- Community oriented residents with strong family ties
- Passionate and determined neighborhood leadership
- Multiple Day Care Centers for working parents

- Programs and Services for Senior Citizens
- Community Development Corporation-MPDNC
- Mental Health Services
- Health care accessibility
- Multiple faith-based intuitions
- GED and other accessible resources
- Web site and resources directory
- Multiple social service organizations
- Local business merchants
- Close proximity to Shaker Square, Larchmere and Buckeye commercial corridors
- Luke Easter Park- indoor and outdoor recreation
- Zelma George Recreation facility
- Street clubs/block clubs –strong citizen participation
- Fourth District Cleveland Police Department, blockwatch and security surveillance

Strengths:

- ✓ Location & quality of the schools
- ✓ Places of worship
- ✓ Public transportation
- ✓ Accessibility to social services
- ✓ Indoor recreation
- ✓ Police
- ✓ Residents – people want to change
- ✓ Community leaders actively engaged in community development
- ✓ Roads / buildings getting fixed
- ✓ Senior citizens are a major political force
- ✓ Growth/improvement in the environment (landscape)
- ✓ Community history of pride
- ✓ Supportive, committed foundation
- ✓ Organized residents
- ✓ Strong visible business community
- ✓ Committed, vocal councilperson
- ✓ Organizations in the community have capacity and are positioned to fill gaps related to families, youth, education and environment
- ✓ Housing stock
- ✓ Geographic accessibility & proximity
- ✓ Proximity to good health care
- ✓ 2 Libraries (almost 3)
- ✓ Largest urban park in the State of Ohio
- ✓ 2 Major Recreation Centers (e.g. swimming, roller skating, basketball court and baseball field)
- ✓ Many community-based organizations and involved churches
- ✓ High percentage of long-term stable residents who are homeowners
- ✓ Parks or playgrounds
- ✓ Percentage increase of parent-child interactions in quality-time activities (e.g. reading books, going to park, playing games, going to the libraries, etc)

- ✓ High percentage increase of parents of school-age children reporting that their children are engaged in physical activities (e.g. gym classes, sports, etc)
- ✓ Percentage increase of parents with school-age children utilizing after school programming
- ✓ Parents of school-age children reporting strong access to medical & behavioral health care facilities
- ✓ Accessibility of social services

Weaknesses:

- ✓ Lack of parental involvement
- ✓ Need more support programs for at risk students during the day
- ✓ No counseling for middle school students
- ✓ No activities for middle school students to get involved in school spirit.
- ✓ Middle school students who are rude, disrespectful & vandalizes
- ✓ Attitude, lack of motivation
- ✓ Getting children to come to school on time
- ✓ Lack of respect
- ✓ Violence in neighborhood
- ✓ Past Hurts-Past History-Turf Issues
- ✓ Lack of respect
- ✓ Lack of safe & effective transportation
- ✓ Foreclosures
- ✓ Lack of meaningful activities for youths (14-21)
- ✓ School based programming
- ✓ Lack of overall TRUST
- ✓ Lack of well-paying jobs for youth and residents
- ✓ Schools not open after hours
- ✓ Programming not always accessible to residents (transportation & safety)
- ✓ Gang activity
- ✓ Communication between organizations and community residents not fully developed
- ✓ Environmental problems: vacant and abandoned properties, unemployment, low-income families, low-educational attainment and few businesses and jobs
- ✓ Parents reporting difficulty in purchasing healthy foods and/or preparing healthy meals for their children
- ✓ Percentage decline of residents who belong to faith institutions in Mt. Pleasant
- ✓ Percentage decline of residents who belong to community organizations in Mt. Pleasant
- ✓ Fewer than half of Mt. Pleasant residents have computers & have internet connectivity
- ✓ Parents of school-age children who reported lack of parental involvement with school activities due to hours of work
- ✓ Lack of cooperation among people in the community
- ✓ Not enough activities for young people
- ✓ Families without enough food/clothing
- ✓ Children cutting or skipping school

Opportunities:

- ✓ Develop more job training classes
- ✓ Develop more sex education classes
- ✓ Need special workers for mental health

- ✓ Need more support of schools by area businesses
- ✓ Develop/create extracurricular activities for middle school students
- ✓ Need to create school climate & community culture that supports the efforts of the teachers & school staff
- ✓ A great deal of cooperation among the people in this community
- ✓ Funding opportunities that are time sensitive
- ✓ Available main street retail space
- ✓ Increase number of partnerships & collaborations
- ✓ Need more support and programs for youths and to collaborate with area businesses to instill work ethics
- ✓ Existing organizations with capacity to grow and meet community needs
- ✓ Job creation
- ✓ Affordable Housing
- ✓ Youth
- ✓ Opportunity for community organizations to work together on community issues in a coordinated and cohesive manner
- ✓ Stakeholders working together-building on strong institutions (social, education & religion)
- ✓ Integrate systems to connect services
- ✓ Build what's needed-delete what is not
- ✓ Coordination with MP organizations, residents and major public systems, i.e., CMSD & Library
- ✓ Shared vision of wanting good things to happen to children in this community

Threats:

- ✓ Abandoned houses
- ✓ Vandalism
- ✓ Violent culture of the students
- ✓ Not enough support services for students w/ special needs (learning, behavior & attention problems)
- ✓ Student negative behavior
- ✓ Parents who do not value education
- ✓ Families without food or clothes
- ✓ Unemployment
- ✓ Teen pregnancy and parenthood
- ✓ Drug dealing/activity
- ✓ Overcrowded classrooms
- ✓ Child Abuse
- ✓ Juvenile Delinquency
- ✓ Lack of opportunities for job training
- ✓ School dropout rates
- ✓ Children cutting or skipping school
- ✓ Security, discipline of students
- ✓ Litter/trash
- ✓ Children in foster care environments
- ✓ Lack of treatment services
- ✓ High number of ex-offenders and reentry population
- ✓ Reduction in wages –salary reductions
- ✓ Young people who have nothing to do/lack of activities for youth

- ✓ Loss of hope- poor community morale – poor job market
- ✓ Peers of youth influencing them to act delinquent
- ✓ Organizational turf wars
- ✓ Continued migration away from the neighborhood
- ✓ Lack of support system for parents, youth, & families
- ✓ Violence in the neighborhood
- ✓ Unemployment
- ✓ Juvenile delinquency
- ✓ Residents concern regarding the “lack of health care” for children
- ✓ Property crimes
- ✓ Alcohol or drug abuse
- ✓ Workers concern that there are not enough activities for young people

Six Focus Areas

The Roundtable agreed that the Consolidated Community Plan should be organized around the six major focus areas which had been identified through several of its previous community planning initiatives (the Mt Pleasant Comprehensive Community Revitalization Plan, the Consolidated Community Plan - Phase I, - Cooperative Visioning Plan and the MyCOM Youth Development Plan).

Education

It is reported that upwards to 25% of persons seeking GED classes need a pre-GED curriculum to build their skills to the level needed to successfully complete the GED program. The percentage of adults who have completed post high school education needs to continue upward to meet the demands of the current job market.

Indicators:

- Thirty-one percent (31%), or some 4650 residents 18 years of age or older, have less than a high school education.
- In 2007, Philliber Research Associates (PRA) Resident Survey reports that fewer than half of Mt. Pleasant residents have computer access and internet connectivity.

Goal 1: Increase the number of adult residents who receive their GED.

- **Objective:** Increase the number of available adult education classes and class sites located in the Mt. Pleasant Community
- **Objective:** Increase the number of adult residents who participate in a pre-GED curriculum.
- **Objective:** To increase the number of adult residents who pass the GED exam.

Goal 2: Increase the number of residents who have access to educational and employment opportunities. (i.e., training manuals, books, newspapers).

- **Objective:** Increase the number of sites where computers are available.
- **Objective:** Providing training to residents on how to access vital online information.

Goal 3: Increase the number of residents who receive post secondary training and education.

- **Objective: Provide ongoing information and support to promote higher learning opportunities.**

Community Assets:

- Cleveland Metropolitan School District
 - New school - A.J. Rickoff
 - Two new schools in construction: Charles Dickens and Nathan Hale
- John Adams School open in evenings 6-9 p.m. (Schools as Neighborhood Resources)
- GED classes held at Murtis H. Taylor Multi-Service Center and Thea Bowman Center
- Two (2) libraries: Mt. Pleasant Library and East 131st Street Library
- Mt. Pleasant Neighborhood Family Service Center – Employment Connection site
- Boys and Girls Club – Mt. Pleasant

Community and Family

There are a significant number of residents who are in need of services and who to often are unsure of where to go and how to access the rich array of services that currently exist in the Mt. Pleasant Community. There is a sense of isolation among residents. More residential involvement is needed to slow the negative circumstances taking place in the community. Community leaders can serve as resources to their own organizations, and to the larger community, by participating in intentional on-going work in the form of leadership development initiatives.

Service providers must insure that services are delivered in a culturally responsive and sensitive manner and including an understanding of how to effectively engage individuals and families who are under-resourced.

Indicators

- 16.44% of babies born to mothers in 2005 were classified as low-birth weight.
- 84% of births in 2005 were to unmarried mothers.
- In 2006, 563 cases investigated for child maltreatment were in the Mt. Pleasant Community.
- In 2007, 2700 persons living with HIV/AIDS in the City of Cleveland.
- Obesity in Cleveland (2005/06): Women in Cleveland have higher prevalence rates of obesity (38%) than among men (29%).
- African American adults in Cleveland had the highest prevalent rates of obesity (42%).

- In 2004, the City of Cleveland ranked 5th among 54 big cities for female breast cancer mortality, cancer mortality and heart disease mortality rates.
- Mt. Pleasant residents have the second highest voter registration and turnout on the east side of Cleveland.
- Boys and Girls Club – Mt. Pleasant

Promote the collaboration with existing faith and community organizations, institutions and programs to work for community change.

Goal 1: Increase and coordinate opportunities for community engagement

- **Objective:** Increase the number of active and engaged street clubs.
- **Objective:** Increase voter registration and participation.

Goal 2: Increase awareness and access to health and human services for individuals and families in the Mt. Pleasant Community.

- **Objective:** Coordinate the efforts of the health and human service providers in developing a comprehensive age appropriate health education program addressing major health issues and concerns.
- **Objective:** Establish a data base of health and human services available to Mt. Pleasant residents (in and out of the community).

Goal 3: Reduce the number and rate of maltreatment cases in Mt. Pleasant.

- **Objective:** Coordinate and expand existing Cuyahoga County Department of Children Services prevention services.

Community Assets:

There is a significant number of faith based institutions and social service organizations and programs located in the Mt. Pleasant Community.

- Existing Street/block clubs (37)
- Active precinct leaders
- Residents beautification committee
- Neighborhood website: www.mountpleasantneighborhood.com
- Individual organizations websites
- Faith-based organizations
- Zelma George Center
- Mental health services
- Senior programs
- Mt. Pleasant Resource Directory

Economic Development

The current high employment rate has had and continues to have a destructive impact, and has resulted in an increase in the number of residents with incomes below the poverty level, as well as an increase in the community's home foreclosure rate. Mt. Pleasant residents need financial literacy education. There is a need to develop new businesses in the community and to improve and to support existing businesses.

Indicators

- The unemployment rate is 13.5%.
- Poverty rate is 31%
- Foreclosure filing – 444 in 2008
- The number of available jobs has decreased, as have total wages.
- The types of available occupations appear to have changed little over time. The greatest percentages have been employed in service jobs or in administrative support.

Goals for Economic Development:

Goal 1: To increase the wealth of Mt. Pleasant residents.

- **Objective:** To increase residents' participation the IDA Savings Program.
- **Objective:** To increase residents' participation in financial literacy education program.

Goal 2: To reduce the foreclosure rate throughout the Mt. Pleasant Community.

- **Objective:** To increase residents' participation in foreclosure prevention training and information sessions offered throughout the community.
- **Objective:** To increase residents' participation in home buyer education programs.

Goal 3: To increase the number of new businesses and to stabilize and enhance existing businesses.

- **Objective:** To develop a plan with the community's service providers and businesses to offer job training and job development opportunities for adults.

Goal 4: To develop a plan for a "branded" business district or corridor in the Mt. Pleasant Community.

- **Objective:** To complete the development of the plan.
- **Objective:** To implement the plan.

Community Assets:

- Mt. Pleasant NOW Development Corporation
- Mt. Pleasant Neighborhood Family Service Center

Physical Environment

Residents and service providers report concern about the growing blight i.e., abandoned and vacant properties in the Mt. Pleasant Community as well as concern about the deterioration of resident properties. Residents report the need to locate additional financial and human resources to maintain existing and develop neighborhood beautification projects throughout the community.

Indicators

- 2007 Residential vacant parcels - 286
- 2007 Commercial vacant parcels – 67
- 2007 Median value single-family homes - \$61,700
- 2007 Median sales price – single-family - \$30,000
- 2007 Median sales price - two-family - \$33,000
- 2007 Tax delinquent parcels – 1,118 (residential – 959; commercial – 93)

Goal 1: Reduce and transform vacant and abandoned properties in the Mt. Pleasant Community.

- **Objective:** To eliminate blight in the Mt. Pleasant Community.

Goal 2: To improve the physical appearance of Mt. Peasants' commercial corridors.

- **Objective:** To increase community business owners' awareness of and participation commercial corridor beautification programs.

Goal 3: Coordinate and support existing community beautification projects and identify resources for developing additional projects.

- **Objective:** Increase residents' awareness of and participation in the Home Improvement Programs.
Objective: Increase residents' awareness of and participation in home and street improvement activities.

Community Assets

There are numerous initiatives operating within the community which are geared at maintaining the community's physical appearance including the Business District Revitalization Plan, the Mt. Pleasant Neighborhood Watch Program, the Home Improvement Program and the Streetscapes Project.

- Foreclosure prevention and education services
- Storefront Renovation Program
- Street/block clubs
- Residential beautification committee



Safety

Senior citizens and youth continue to report concerns about physical safety. Each year there are over 2000 ex-felons returning to Cuyahoga County with a significant number returning to the Mt. Pleasant community. At the same time there has been a reported increase in the level of gang related activities which have occurred.

Indicators:

- Property crime for 2007 was 920; 4,206.77 per 100,000.
- Drug arrest for 2007 was 351; 1,604.97 per 100,000.
- Violent crime for 2007 was 305; 1,394.64 per 1000,000.
- Domestic violence for 2007 was 260; 1,188.87 per 1000,000.

Goal 1: Increase the community's involvement in crime prevention and safety programs.

- **Objective:** To increase the number of Block Watch Programs in the community.
- **Objective:** To increase the number of residents and business owners who have received training regarding safety and controlling gang related activities.
- **Objective:** To increase the awareness and utilization of services available for ex-offenders returning to live in the community.

Goal 2: To reduce crime in the Mt. Pleasant Community.

- **Objective:** Develop and implement a community Safety Plan
- **Objective:** To increase residents' and business owners' use of technology in crime prevention.

- **Objective:** Establish a system of measurement and accountability for crime reduction in cooperation with law enforcement and city officials.

Community Assets

Numerous activities and programs have been undertaken through the years to address safety concerns, e.g., Neighborhood Block Watch and Drug Free Zone Programs, increased police patrol activities, monthly meetings with the Commander of the 4th District Cleveland Police Department, installation of security cameras.

- 4th District Cleveland Police Department
- Street/Block Clubs
- Security Cameras
- Secondary Security Patrol

MyCom Youth Development Initiative

Mt. Pleasant Youth Advisory Council:

The Mt. Pleasant MyCom Initiative is in the process of establishing a Youth Advisory Council. As part of the Summer Youth Employment Program ten (10) Mt. Pleasant youth will spend 20 hours per week for six (6) weeks in training. Mt. Pleasant youth who participated in our Plain Talk program as survey takers will know continue their training as Youth Advisory Council members.

Advocates for Youth will be providing peer-to-peer training for two (2) youth who will serve as leaders and trainers. Life Planning Education: A Youth Development Program will be the curriculum used. The youth trainers will be paid by Advocates for Youth. The advisory council will participate and review all youth plans from the Mt. Pleasant Community and where available serve on the Mt. Pleasant Executive Roundtable. The Youth Advisory Council will work with the Partnership for a Safer Cleveland.

Education, Employment, & Out of School Time

Education

Indicators:

For Academic Year 2007-2008:

- A.J. Rickoff School (Pre K – 8) under “Academic Emergency,” and met none of the 19 State Indicators.
- Charles Dickens School (K-8) under “Academic Emergency,” and met none of the 19 State Indicators.
- Robert Fulton School (K-8) under “Academic Emergency,” and met none of the 19 State Indicators.

- Nathan Hale School (K-8) under “Academic Emergency,” and met none of the 19 State Indicators.
- John Adams School (9-12) under “Academic Emergency” and met 1 of the 11 State Indicators.
- John F. Kennedy School (9-12) under “Academic Emergency,” and met none of the 12 State Indicators.
- Mt. Pleasant students in three Cleveland Metropolitan School District (CMSD) schools are receiving intervention programs and support tailored to the specific needs of each child at each school. This effort is known as CMSD TurnAround Schools initiative. The three schools are Andrew J. Rickoff, Audubon, and Nathan Hale @ Mt. Pleasant. The largest numbers of Mt. Pleasant students attend Andrew J. Rickoff School.

Youth Statement Summary:

Youth identified gaps in the availability of social recreational services in the community, including locations where they can interact in a safe and supportive environment while developing new skills and receiving academic support and practical information to assist them in improving their health and overall well being.

Goals:

1. Parents are able to manage the successful educational process of their youth.
2. Mt. Pleasant youth stay in school and achieve academic goals and success.
 - To provide high quality support services to parents to ensure they have the necessary information and resources to support youth academically, socially, and emotionally.
 - Form collaborative relationships with partners including the Cleveland Metropolitan School District (CMSD), neighborhood schools, parents, businesses, and faith based institutions, social services agencies in the Mt. Pleasant Community.
 - Create a Memorandum of Understanding & Cooperation, identifying opportunities for service coordination among Roundtable members and other non Roundtable providers.
 - Collaborate with existing youth serving agencies/programs, faith-based institutions, CMSD and neighborhood schools, and retired community residents who desire to share their professional skills and expertise.
3. Parents’ have access to information about the range of qualified early childhood education services and formal and informal educational programs, academic and recreational services and resources available for infants, pre-schoolers, children and adolescents.
4. Youth Resource Centers are available in strategic areas where youth gather in order to:
 - Offer a range of social and recreational activities, academic support services, leadership development activities, health and mental health information and education.

A number of our education youth goals plan proposed objectives directly supports CMSD's TurnAround Initiative and/or Strategic Plan.

TurnAround School Initiative:

Participate on Andrew J. Rickoff School TurnAround Strategy: System Model Academic Intervention Team - Secondary Intervention.

- Enhance Communication with Parents/Community
- Afterschool/Extracurricular programming

CMSD Strategic Plan:

- Student Support Services Strategies & Initiatives:

Strategy 1: To provide high-quality support services to students and to ensure that their social and behavioral needs are met.

Initiative: Provide an in-school alternative/suspension intervention program in every **(Mt. Pleasant)** school to assist students in improving their behavior while continuing their academic studies.

Strategy 2: To provide high quality support services to parents to ensure that they have the information and resources necessary to advocate for their children and to support them academically, socially, and emotionally.

Initiative: Network with community partners to bring expert knowledge and various resources to help improve reading, safety, behavior, and family health.

Strategy 3: To provide more opportunities for parents to be engaged with their children at school.

Initiative: Offer various evening events that parents can participate in at their children's school in areas of literacy, math, and fine arts. Conduct these activities on family-friendly schedules and recruit families to lead and implement the events.

Strategy 4: To be proactive in addressing neighborhood concerns that could potentially impact the District's **(Mt. Pleasant)** students.

Initiative: Explore the creation or reconfiguration of a District-wide position **(neighborhood position)** designed to enable the evaluation of community issues and problems.

Initiative: Develop processes and resources that will assist in the management of community concerns impacting students.

- 21st Century Schools Strategies & Initiatives:

Strategy 6: Increase the PreK-12 attendance rate to meet or exceed state requirements for AYP.

Initiative: Increase parent awareness and involvement to improve student attendance.

Initiative: Provide incentives for students with good attendance.

- External Affairs Strategies and Initiatives:

Strategy 2: Strengthen channels of communications among various public stakeholder groups, parents and families, and broad-based audiences.

Initiative: Provide support to all Districts (MP) initiatives requiring community involvement, communication, and input.

Economic Development

Indicators:

The unemployment rate for African American youth in the City of Cleveland is estimated at 75%.

Mt. Pleasant has a 13.4% unemployment rate.

Youth Statement Summary:

Exposure to information/education about personal finance and financial literacy could help youth develop valuable skills which can be used to gain and maintain employment and/or apply to and be accepted to attend college and career training programs.

Goals:

1. Establish a job readiness, job-training, and jobs initiative for youth year round.
 - Provide summer employment opportunities for youth within the Mt. Pleasant Community.
 - Increase the involvement and understanding of local businesses in needs of the community's youth.
 - Establish a Mt. Pleasant neighborhood initiative to employ Mt. Pleasant youth at Mt. Pleasant area businesses.
 - Develop job readiness and job training program for youth.
 - Partner with County and City Youth Employment programs to increase the number of youth employed in the summer and throughout the year.
2. Provide financial literacy training and education for youth.
 - Support youth in understanding the importance of maintaining a positive financial history.

Family & Health

Community and Family Empowerment

Indicators:

The community's youth along with all youth in the City of Cleveland, are at increased risk of contracting sexually transmitted diseases, becoming a teen parent, involve in drug and alcohol abuse and misuse, becoming over-weight (obesity) and suffering from problems involving depressed mood and/or behavior issues.

- 128 Chlamydia cases were reported in Cuyahoga County for 10-14 year olds, of these cases -68% were from the City of Cleveland. 40% of Chlamydia cases in Cuyahoga County were diagnosed among teens (15-19 years of age).
- Unmet mental health treatment needs –From 2006-2007, 34% of CMSD high school students admitted suicide ideation.
- In 2006-2007, 17 cases of HIV/AIDS were diagnosed among teens (13-19 years of age) and of that number, 82.3% (14 cases) were Cleveland residents.
- According to the 2007 Youth Risk Behavior Survey (YRBS), 14% of Ohio high school students, including data from CMSD, were overweight and 13% are at risk for becoming overweight (obesity).
- Birth to teenage mothers per 1000 females aged 15-19 (2005) – 76.4

Youth Statement Summary:

- The coordination and circulation of information regarding resources and services available to community youth can be improved.
- Service providers need to increase their cultural responsiveness and sensitivity to the range of needs for financial, emotional, social, and educational support being sought by under-resourced youth and families.

Goals:

1. To increase information, education, and prevention activities about health, behavior health, and substance abuse issues that directly affect youth.
 - Provide health promotion campaign activities with outreach workers to encourage testing and counseling for youth ages 15-19 residing in the Mt Pleasant Community.
 - Increase health education classes targeted to 15-19 year olds.
 - Provide community-based nutrition workshops to youth in age groups (10-14) & (15-19) residing in the Mt. Pleasant Community.
2. Increase youth's access to treatment.
 - Identify and develop partnerships with agencies providing school-based and community-based programs regarding adolescent health, behavior/mental health, human growth and sexuality, and sexually transmitted diseases.
 - Develop referral protocols for youth and family services.
3. Reduce social isolation and increase a sense of community connection among youth.
 - Develop a core of social support services for youth.
 - Develop and implement a plan for coordinated summer activities for youth in the Mt. Pleasant Community.
 - Increase opportunities for youth to participate in service projects.
4. To decrease the number of teen parenthood.
 - Provide human growth and sexuality information to youth.
 - Provide pregnancy prevention tools to youth.

Health & Safety

Safety

Indicators:

There is a need to reduce the incidents of violent and illegal behaviors being initiated by youth and against youth throughout the Mt. Pleasant Community as well as in the City of Cleveland. Society pays for youth violence – whether we pay for prevention or we pay after the fact is a call we make. Youth violence can increase health care costs, decrease property values, disrupt social services, interfere with education and affect countless other services and the quality of life.

- In 2006, there were 5,386 delinquency offenses in the City of Cleveland, of this total 5% (314) offenses were from the Mt. Pleasant Community.
- In 2005, Cuyahoga County incarcerated 304 youth in the Ohio Department of Youth Services, of which 79% were African American.
- In 2006, there were 187 youth incarcerated in the Youth Development Center from Cuyahoga. 86% were African American.
- Nearly 2/3's of the homicide victims in Cleveland and the surrounding area were African Americans, and most were young males under the age of 25. (Cleveland Plain Dealer, 2006 Crime Statistics).

Youth Statement Summary:

Youth report often feeling unsafe as they travel to and from school and social recreational activities.

Businesses in the community need to organize around health and safety issues and maintaining the physical appearance of their properties.

Youth are concerned with gang activity.

Goals:

1. Prevent youth violence by providing opportunities, resources and support for healthy youth maturation and development.
 - Provide activities and opportunities for youth to participate in positive experiences.
 - Develop and implement strategies to neutralize gang mentality, de-escalate gang violence, and self-destructive behaviors among youth to make the Mt. Pleasant Community a safe place to live, learn, play, work, and worship.
 - Provide information and education to youth regarding how to avoid/prevent youth violence.
 - Work with schools, parents, youth, and community stakeholders to create a plan for youth who are suspended, expelled, and/or truant to keep them off the streets and out of gang activity.

- Create a neighborhood safety patrol to support community residents working in conjunction with law enforcement to support the safe passage of youth traveling to and from schools, recreation, and activities after school.
- Establish safe havens throughout the neighborhood to help insure the safe passage of youth traveling to and from school, recreation and social activities after school.
- Increase the access of families to youth diversionary programs to provide a range of supportive services to youth who have been suspended, expelled, dropped out of school, and/or who have been charged with delinquent offenses.
- CMSD Safety & Security Strategies & Initiatives:
 - Strategy 4: Increase the number of Truancy Sweeps.
 - Initiative: Collaborate with local social services and other support agencies to provide assistance to students and families in cases where sweeps reveal a need to support the student's life situations.

Physical Environment

Indicators:

Lack of positive norms and expectations for youth to emulate.

Youth Summary Statement:

Raise/establish the behavioral norms and expectations for youth who live in the Mt. Pleasant Community.

Youth need to develop a sense of positive ownership for the community.

Youth report having insufficient safe play space located throughout the community.

Youth have demonstrated their interest in and ability to get involved on community projects aimed at maintaining and beautifying their community.

Goals:

1. Develop a plan for engaging youth in taking pride in and contributing to the upkeep and beautification of their community.
 - Establish partnership with community stakeholders, CMSD and community K-8 schools to implement an annual spring and fall clean-up program.
2. Develop a plan for creating and maintaining safe outdoor play spaces for youth e.g., additional play grounds, baseball fields, basketball courts, etc.
 - In partnership with community stakeholders, engage youth in developing at least two neighborhood play spaces on city vacant lots.

SOURCES

INTERNET WEBSITES & DOCUMENTS REVIEWED AS PART OF THE CONSOLIDATED PLANNING PROCESS

BIG CITIES HEALTH INVENTORY, 2007

National Association of County and City Health Organization (NACCHO)

BOYS & GIRLS CLUBS OF AMERICA –

“Impact 2012” – Five Year Strategic Plan

BOYS & GIRLS CLUBS OF AMERICA – National Programs

BOYS & GIRLS CLUBS OF CLEVELAND – 2007 Annual Report

CITY OF CLEVELAND – CITY PLANNING COMMISSION

“Cleveland Neighborhood Fact Sheet” - Mt. Pleasant Statistical Planning Area (SPA)
(Census 2000)

“Connecting Cleveland – 2020 Citywide Plan”

CLEVELAND METROPOLITAN SCHOOL DISTRICT

2006-2007 – Report Card

Ohio Department of Education: www.ode.state.oh.us/reportcard

CLEVELAND METROPOLITAN SCHOOL DISTRICT –

Strategic Plan – 2007-2012 – Executive Summary

CLEVELAND PUBLIC HEALTH DEPARTMENT – (CDPH)

Bruckman, David., Chief Systems Analyst, Office of Biostatistics, City of Cleveland
Department of Public Health: dbruckman@city.cleveland.oh.us

CLEVELAND BEHAVIORAL RISK FACTOR SURVEILLANCE SURVEY

Steps BRFSS 2005-2006

Przepyszny, K. & Borawski, E. (March 2008). Data Brief: Obesity in Cleveland 2005-2006, Cleveland, OH

The Center for Health Research at Case Western Reserve University

DISCOVERY CENTER – Agency brochure & information flyer

GREATERCLEVELAND.localhealth.info –

“New Data on tobacco use, asthma, obesity and diabetes for Cleveland adults and youth”- Cleveland Department of Public Health and Case Western Reserve University – Center for Health Promotion Research

MT. PLEASANT COMMUNITY ZONE – STRATEGIC PLAN 2006-2020

MT. PLEASANT COMPREHENSIVE COMMUNITY REVITALIZATION PLAN (THE PLAN) – Mt. Pleasant Community Zone

MT. PLEASANT COMMUNITY ZONE –

2007 Program Accomplishment Report to the Cleveland Department of Community Development

MT. PLEASANT COMMUNITY ZONE

Street & Block Club Training Manual – June 2007

MT. PLEASANT COMMUNITY ZONE

Wealth Building- Series 2 – Course Descriptions-Facilitators-Enrollment

MT. PLEASANT NOW DEVELOPMENT CORPORATION – STRATEGIC PLAN &
(CDBG – Year 33 – Scope of Services)

MT. PLEASANT NOW DEVELOPMENT CORPORATION
(Agency brochure of program services)

MT. PLEASANT “THE TOWN CRIER – 2007 “A Year of Triumph in Retrospect”
Mt. Pleasant Business Association & Mt. Pleasant Weed & Seed Initiative

MURTIS H. TAYLOR – HUMAN SERVICES SYSTEM
Strategic Plan – 2007- 2010

NORTHEAST OHIO – COMMUNITY AND NEIGHBORHOOD DATA FOR ORGANIZING –
(NEO CANDO)

Center on Urban Poverty and Community Development

MSASS, Case Western Reserve University-<http://neocando.case.edu>

PHILLIBER RESEARCH ASSOCIATES –

16 Main Street., Accord New York 12404 – www.philliberresearch.com

PRA 2007 Surveys of Mt. Pleasant Educators, Workers, Businesses & Residents

PROGRESS IN MT. PLEASANT – POWERPOINT PRESENTATION –
December 2007 – Saint Luke’s Foundation

THEA BOWMAN CENTER – Agency brochure & information services flyer

WARD 3 INFORMER – COUNCILMAN ZACK REED – Office of WARD 3